

Participation/Sponsorship Proposal

The Namo Gange Trust is delighted to invite you to sponsor and/or exhibit at First edition of “**Punjab Health & Wellness Expo 2018**” along with 6th edition of “**Arogya Sangoshthi**” at Lovely Professional University in Phagwara, Jalandhar, Punjab from 12th October to 14th October, 2018.



namo gange
A JOURNEY TO HEALTHY WORLD...

LOVELY PROFESSIONAL UNIVERSITY
Transforming Education Transforming India

Present

PUNJAB HEALTH & WELLNESS EXPO 2018
12th-14th OCT, 2018

&
arogya sangoshthi

13th-14th OCT, 2018
LOVELY PROFESSIONAL UNIVERSITY
PHAGWARA, JALANDHAR, PUNJAB



Dear Sir / Madam,

Thanks to you for showing interest in first edition of **“Punjab Health & Wellness Expo 2018”**, along with 6th edition of **“Arogya Sangoshthi”** which is scheduled to be held from 12th October to 14th October 2018 at Lovely Professional University, Phagwara, Jalandhar, Punjab.

The Indian traditional Medicine/Agriculture system is most effective. Today, we adhere to the science, whose purpose is to promote human welfare, but now due to the rapid division and dissolution between Science and Spirituality/Moral values, human civilization is increasing rapidly towards destruction. Therefore, now its time to take effective measures to integrate present Medical/Agriculture system and traditional Medical/Agriculture science, which is and will highlight their role for self-transformation and world change.

This auspicious and enriched event will become more special by the presence of our honorable **“Minister of AYUSH Shri Shripad Yesso Naik”**, who is also the **chief patron** of the event.

About the first edition of Punjab Health & Wellness Expo 2018

After the grand success of third edition of “The Yogshala Expo 2018” Namo Gange Trust is glad to launch first edition of “Punjab Health & Wellness Expo 2018” along with 6th edition of “Arogya Sangoshthi” at Lovely Professional University in Jalandhar from 12th October to 14th October, 2018.

With encouraging support of Lovely Professional University, Namo Gange Trust is organizing both expo and conference at the same time to promote Health, Wellness, Ayurveda, Agriculture and Awareness about the Pharmaceutical Science. Uniqueness and embellishment of this expo lies in the synthesis of diverse discipline and their approaches for significant contribution for Health & Wellness industry.

The first edition itself is a landmark as it has already received an overwhelming response from various stakeholders from Ayurveda, Yoga, Pharmaceutical, Agriculture, Govt. Departments, Ministries and Health & Wellness industry. This Expo will gather around 60 to 80 Exhibitors, and expected footfall of local visitors will be more than 20,000, and approximately 1500-2000 International Visitors are expected too. Major highlights of this Expo are its parallel activities, which includes ‘Live Painting Competition on theme Bhartiya Yog Sanskriti, On Spot Photography Contest, Nukkad Natak on the theme of Jai Kisan Jai Vigyan, Free Health Pavilion with lots of Lab Tests, Quiz Contest on Ayurveda, Audition of The Grand Master of Yoga and many more...

About the 6th edition of Arogya Sangoshthi

The Arogya Sangoshthi is a unique opportunity for your organization to connect with up to 1000 to 1200 Indian & 100 to 150 International delegates, students, industry professionals, eminent speakers & over 5,000 viewers tuning in via live stream.

The 6th edition of Arogya Sangoshthi will open a new paradigm shift in its integrated Conference as first time it’s exploring the theme of Ayurveda, Agriculture & Pharmaceutical Science at one juncture. Major theme of this Conference is Lifestyle disorder and the sub-themes under Ayurveda are Diabetes Mellitus and Hypertension, under Agriculture-role of Horticulture in Traditional Medicine-Ayurveda, Siddha, Unani and Indian Agriculture-Food security to Nutritional Security and Pharmaceutical Science-Traditional Herbal Drugs as Therapeutics and quality and safety of Herbal Drugs and Formulations...

This conference will have paper and poster presentations by delegates. The keynote speakers are renowned and reputed name in their field. It is a substance of pride and dignity to have these speakers in the conference. This Arogya Sangoshthi will gather around 15 to 20 Speakers from Ayurveda,

Agriculture & Pharmaceutical Industries, expected attendance of Delegates will be more than 1000, and approximately 100-150 will be International Delegates.

The purpose of The Namogange Trust is to engage participants with an energetic and informative program of speakers, and to facilitate networking and business opportunities through an interactive exhibition and a dynamic program of social events.

Sponsors will receive acknowledgement prior to, during and after the conference through printed materials and online. Sponsors will also have the opportunity to interact with participants.

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A JOURNEY TO HEALTHY WORLD...

LOVELY PROFESSIONAL UNIVERSITY
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Present

arogyasangoshthi™

6th EDITION 2018

INTEGRATED CONFERENCE ON
Ayurveda, Agriculture,
& Pharma Science

13th & 14th OCTOBER 2018

LOVELY PROFESSIONAL UNIVERSITY, JALANDHAR

along with

2018 PUNJAB HEALTH & WELLNESS EXPO Jalandhar

Key Note Speakers

 DR. P. K. Prajapati Prof. AIIA New Delhi	 Dr. D. N. Sharma Member-Scientific Committee CCRYM	 Dr. Ashwani K. Bhargava HOD- Dept. of Pharmaceutics. (AY) Dayanand Ayurvedic College, PB	 Dr. Arun Chandan Reg. Director, NMPB, HP
 Dr. Surendra Choudhary President-UP, VAP	 Acharya Magesh Kumar International Yoga Expert	 Dr. Alok Kumar Srivastava Prof. Panichkarma Rishikal Campus	 Dr. Preeti Chhabra Ayurveda Physician Sir Ganga Ram Hospital, Delhi

PANEL DISCUSSION
PAPER PRESENTATIONS
POSTER PRESENTATIONS

FOR ENQUIRY CALL: EVENT HEAD - RAJEEV KUMAR : +91-9811979158 | rajeev@namogange.org
ORGANIZING SECRETARY - MANISH VYAS : +91-7888567416 | vymanish@gmail.com

Why Exhibit or Sponsor?

The Namogange Trust has several sponsorship packages available, participating as a sponsor and/or

exhibitor “**Punjab Health & Wellness Expo 2018**” along with 6th edition of “**Arogya Sangoshthi**” will provide you with the opportunity to get your business in front of your target audience and to support an event committed to improving education.

Serving as a sponsor at the Punjab Health & Wellness Expo 2018 can provide your organization with:

- Maximum exposure at a premier “Punjab Health & Wellness Expo 2018” along with 6th edition of “Arogya Sangoshthi” devoted to those involved in the Health & Wellness, Pharmaceutical & Agriculture industry.
- An opportunity to build and reinforce strategic relationships within the Health & Wellness, Pharmaceutical & Agriculture industry.
- Time to network with industry colleagues and key decision makers.
- A cost-effective way to reinforce your organization’s brand and build brand awareness among a relevant audience.
- Access to a broad network of industries leaders.
- Time to present your latest innovations and new products or services and showcase your expertise and capabilities at this Event.
- Marketing opportunities including: visibility on the conference website, brochures, Posters, Print media Ad and associated marketing materials.

Sponsorship Packages

GOLD EXPO SPONSOR (exclusive opportunity) Rs.250,000 + 18% GST

- One Exhibition 18 Sq. Mtr. Stall (size: 6mtr X 3mtr)
- An opportunity to address guests at the Arogya Sangoshthi (5-minute your Company presentation).
- Recognition as a Gold sponsor on audio visual display in sponsored session
- One full page, 8x10 page, portrait, company advertisement in the Event Souvenir, Company logo endorsement in Event brochure, Conference Note Pad, Social Media ad, Hoarding & banner at Event site & Print Media ad (artwork to be supplied by sponsor).
- Company logo on Event website with links to company website.
- One Delegate Kit insert (supplied by sponsor, lightweight and no larger than 8x10 size)
- One full page, portrait, company advertisement in the Event souvenir (artwork to be supplied by sponsor).

SILVER EXPO SPONSOR (Maximum 6 nos.): Rs. 100000 + 18% GST

- One Exhibition 9 Sq. Mtr. Stall (size: 3mtr X 3mtr)
- Recognition as a Silver sponsor on audio visual display in sponsored session
- One full page, 8x10 page, portrait, company advertisement in the Event Souvenir, Company logo endorsement in Event brochure, Conference Note Pad, Social Media ad, Hoarding & banner at Event site & Print Media ad (artwork to be supplied by sponsor).
- Company logo on Event website with links to company website.
- One guest bag insert (supplied by sponsor, lightweight and no larger than 8x10 size)
- One full page, portrait, company advertisement in the Event souvenir (artwork to be supplied by sponsor).

SPONSOR WITH SPEAKER OPPORTUNITY (Maximum 2 nos.): Rs. 150,000/-

- An opportunity to address guests at the Arogya Sangoshthi (5-minute your Company presentation).
- An opportunity to address guests at the Arogya Sangoshthi (10-minute for on Topic presentation).

- One Exhibition 9 Sq. mtr. Stall (size: 3mtr X 3mtr)
- One full page, 8x10 page, portrait, company advertisement in the Event Souvenir, Company logo endorsement in Event brochure, Conference Note Pad, Social Media ad, Hoarding & Banner at Event site & Print Media ad (artwork to be supplied by sponsor).
- Recognition as a sponsor on audio visual display in sponsored session.
- One full page, portrait, company advertisement in the Event Directory (artwork to be supplied by sponsor).
- Company logo on Event website with links to company website.
- One guest bag insert (supplied by sponsor, lightweight and no larger than 8x10 size).

DELEGATE KIT SPONSOR (exclusive opportunity): Rs. 1,00,000/-

- One full page, 8x10 page, portrait, company advertisement in the Event Souvenir, Company logo endorsement in Event brochure, Conference Note Pad, Social Media ad, Hoarding & banner at Event site & Print Media ad (artwork to be supplied by sponsor).
- Company Logo printed as the Delegate Kit sponsor on all Delegate Kits.
- Company logo on Event website with links to company website.
- One delegate kit insert (supplied by sponsor, lightweight and no larger than 8x10 size).
- Recognition as a sponsor on audio visual display in sponsored session.
- One full page, portrait, company advertisement in the Event Directory (artwork to be supplied by sponsor).

CONFERENCE RECEPTION AREA-SPONSOR (exclusive opportunity): Rs. 50,000/-

- Verbal acknowledgement as the Welcome Reception Sponsor during the Welcome Reception.
- Acknowledgement as the Welcome Reception Sponsor on printed Events documents, including Conference Notepad and Promotional flyers (if confirmed prior to print).
- Exclusive signage rights with signage prominently displayed at the Welcome Reception (pull-up banner to be supplied by sponsor).
- One full page, portrait, company advertisement in the Event souvenir (artwork to be supplied by sponsor).
- Company logo on Event website with links to company website.
- One guest bag insert (supplied by sponsor, lightweight and no larger than 8x10 size).
- One full page, portrait, company advertisement in the Event Directory (artwork to be supplied by sponsor).

AROGYA SANGOSHTHI DELEGATES LUNCH (exclusive opportunity): Rs. 75000 + 18% GST per day

- Company logo on Event website with links to company website.
- Branding space in Lunch Arena.
- One full page, portrait, company advertisement in the Event souvenir (artwork to be supplied by sponsor).
- Recognition as a Lunch sponsor on audio visual display in sponsored session
- One full page, 8x10 page, portrait, company advertisement in the Event Souvenir, Company logo endorsement in Event brochure, Conference Note Pad, Social Media ad, Hoarding & banner at Event site & Print Media ad (artwork to be supplied by sponsor).

EXHIBITION 9 Sq. Mtr. STALL PACKAGES: Rs. 45000 + 18% GST (5000 Rs. Per Sq. Mtr.)

- One table with 2 chairs
- 3 Spot lights on wall

- Wall to Wall carpet
- One Waste bin
- One 15Amp. Power Point
- Facia Name on Stall
- Drinking water Arrangement
- 2 Time tea for company representatives
- Packed Lunch for 2 persons
- Company logo on Event website with links to company website.
- One full page Company Profile in the Event Directory (artwork to be supplied by sponsor).

Other Sponsorship Option:

- Delegate Kit Insert (maximum 15 nos.): Rs.15000 + 18% GST
- Company Logo Endorsement on **Arogya Sangoshthi** Note Pad (maximum 5 nos.): Rs.15000 + 18% GST

We shall be happy to have your esteemed participation as a sponsor or exhibitor in Punjab Health & Wellness Expo along with Arogya Sangoshthi as per the proposal enumerated herein; please consider for the participation as an exhibitor in this Expo.

Please find attached relevant enclosure for your kind perusal and further reference.

Looking forward to an affirmation of participation and your kind support to make this Expo more successful, meaningful and significant. We shall be pleased to furnish further details if, required.

Thanks & Regards,

Anshul Aggarwal | Director Marketing

Namo Gange Wellness Pvt. Ltd .

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